INCREFF
Incredible Efficiency

INVENTORY OPTIMIZATION

at Jaypore with Increff Merchandising Software

JAYPORE

Jaypore, a brand under Aditya Birla Fashion and Retail, utilized Increff Merchandising Software from July 2023 to optimize inventory. By implementing Replenishment and Inter-store Transfer (IST) modules, the project aimed to boost stock availability and overall business performance. The outcomes were impressive, yielding notable enhancements in operational metrics.

MERCHANDISING SOFTWARE MODULES

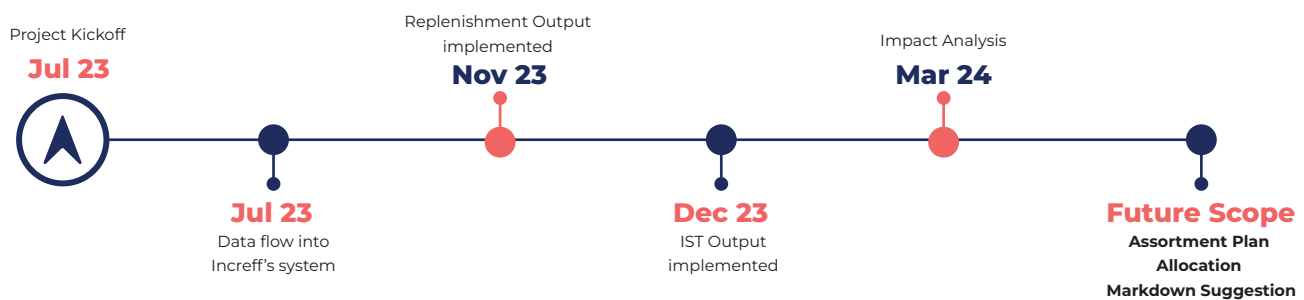|	
Planning and Buying	Markdown Optimization
Allocation and Replenishment	Business Intelligence
Regional Utilization	Merchandise Financial Planning

IMPACT ANALYSIS

Parameter	Pre Increff	Post Increff	Module Used
Improved availability of styles with sales	45%	87%**	Replenishment
Increased top seller style availability	42%	65%**	Replenishment
Improved key size availability	82%	91%	Replenishment
Filling the stores with best styles based on store style performance	NA	Achieved	Replenishment
Movement of styles to better performing stores	NA	Achieved	Inter Store Transfers
Improved key size availability using surplus & slowmoving store inventory	65%	75%	Inter Store Transfers
Increase in sales by moving styles based on store style performance	NA	Achieved	Inter Store Transfers
Reduction in man hours by using increff outputs	NA	Achieved	Replenishment

** Average of the metric for the time period - Feb to May 2024

WAY AHEAD

Project Kickoff
Jul 23

Jul 23
Data flow into Increff's system

Replenishment Output implemented
Nov 23

Dec 23
IST Output implemented

Impact Analysis
Mar 24

Future Scope
Assortment Plan
Allocation
Markdown Suggestion

PRODUCT ROADMAP

May 2024
1. Range Architecture
2. Buy Plan Line Selection
3. Buy Distribution Plan
4. Self Serve Analytics

September 2024
1. New UI
2. Custom Algorithms
3. Self Serve Integrations
4. AI Chatbot
5. AI Generative BI Dashboards

Future
Use of AI to capture opportunity loss with the use of customer feedback in stores

June 2024
1. Project kickoff and setup of masters

March 2025
1. Attribute Extraction from Image
2. Dynamic Attribute Group Suggestions
3. AI in Algorithms

ABOUT INCREFF

Increff is a retail SaaS company solving complex inventory management and supply chain challenges. Over **700** global retail brands believe in our end-to-end merchandising and omnichannel inventory management solutions. We empower retailers to enable automated decision-making, bring accuracy to processes, drive sustainable retailing, and achieve incredible efficiency.

Other Solutions

Warehouse Management System **(WMS)**

Order Management System **(OMS)**

Ship from Store **(SFS)**

Serial Code **(InSC)**

Our Clientele

fabindia
CELEBRATE INDIA

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